

Last Chance  
to Lock in  
2011 PRICES!

# Guarantee your price for one year!

Packages starting at

# \$29<sup>99</sup>\* MONTH

## For 12 Months After Rebate

### OVER 150 CHANNELS

The CHOICE™ Package

## Get over 150 channels

Activate the CHOICE XTRA™ Package or above and get:

### FREE WHOLE-HOME UPGRADE

#### 1 HD DVR PLUS 3 HD RECEIVER UPGRADES

Additional fees apply.



### FREE HD IN EVERY ROOM

With Auto Bill Pay.†

**\$736  
Value!**

**FREE** \_\_\_\_\_ **FOR 3 MONTHS** \_\_\_\_\_ **PLUS, ACCESS TO ON DEMAND**

HBO + starz + SHOWTIME + CINEMAX

### WITH EVERY PACKAGE YOU GET:

- > NO Equipment to Buy. NO Start-Up Costs.
- > 99% Worry-Free Signal Reliability. Based on a Nationwide Study of representative cities.
- > Local Channels Included in over 97% of the U.S.
- > #1 in Customer Satisfaction Over All Cable and Satellite TV Providers. Among the largest national cable & satellite TV providers.



Watch shows in one room, finish watching in any other room.

Requires an HD DVR along with an HD receiver for each additional TV.

All offers require 2-year agreement.\*\*

Offers end 2/8/12. Credit card required (except in MA & PA). New approved customers only (lease required). \$19.95 Handling & Delivery fee may apply. Applicable use tax adjustment may apply on the retail value of the installation. Programming/pricing may vary in certain markets.

It's as easy as 1, 2, 3

- 1 CALL to schedule your free installation
- 2 SELECT the package you want
- 3 ENJOY America's #1 Satellite TV Service

## CRYSTAL CLEAR COMMUNICATIONS

# 866-462-5378

Your Local Authorized DIRECTV Dealer



**\*BILL CREDIT/PROGRAMMING OFFER: IF BY THE END OF PROMOTIONAL PRICE PERIOD(S) CUSTOMER DOES NOT CONTACT DIRECTV TO CHANGE SERVICE THEN ALL SERVICES WILL AUTOMATICALLY CONTINUE AT THE THEN- PREVAILING RATES.** Free SHOWTIME for 3 months, a value of \$38.97; Free HBO, STARZ, SHOWTIME and Cinemax for 3 months, a value of \$135. LIMIT ONE PROGRAMMING OFFER PER ACCOUNT. Featured package names and prices: CHOICE \$60.99/mo. and CHOICE XTRA \$65.99/mo. Prices include a \$26 bill credit for 12 months after rebate, plus an additional \$5 with online rebate and consent to email alerts. Eligibility based on ZIP code. Upon DIRECTV System activation, customer will receive rebate redemption instructions (included in customer's first DIRECTV bill, a separate mailing, or, in the state of New York, from retailer) and must comply with the terms of the instructions. In order to receive \$31 monthly credits, customer must submit rebate online (valid email address required) and consent to email alerts prior to rebate redemption. Rebate begins up to 8 weeks after receipt of rebate submission online or by phone. Duration of promotional price varies based on redemption date. **FREE HD OFFER:** Includes access to HD channels associated with your programming package. To be eligible for Free HD you must activate and maintain the CHOICE XTRA Package or higher and enroll in Auto Bill Pay. Also requires at least one (1) HD receiver and activation of HD Access. Account must be in "good standing" as determined by DIRECTV in its sole discretion to remain eligible for all offers. **\*\*2-YR. LEASE AGREEMENT: EARLY CANCELLATION WILL RESULT IN A FEE OF \$20/MONTH FOR EACH REMAINING MONTH.** Must maintain 24 consecutive months of your DIRECTV programming package. DVR service \$7/mo. required for DVR and HD DVR lease. HD Access fee \$10/mo. required for HD receiver and HD DVR. No lease fee for only 1 receiver. Lease fee for first 2 receivers \$6/mo.; additional receiver leases \$6/mo. each. **NON-ACTIVATION CHARGE OF \$150 PER RECEIVER MAY APPLY. ALL EQUIPMENT IS LEASED AND MUST BE RETURNED TO DIRECTV UPON CANCELLATION, OR UNRETURNED EQUIPMENT FEES APPLY. VISIT directv.com OR CALL 1-800-DIRECTV FOR DETAILS.** Advanced receiver instant rebate requires activation of the CHOICE Package or above; OPTIMO MAS or above (for DVR receiver, MAS LATINO); JadoWorld; or any qualifying international service bundle which shall include the PREFERRED CHOICE programming package (valued at \$39.99/mo.). Second, third and fourth HD receiver offer requires activation of CHOICE XTRA Package or above or MAS ULTRA Package or above; an HD DVR as the first free receiver upgrade and subscription to Whole-Home DVR service (\$3/mo.). Additional advanced receiver upgrades available for a charge. **INSTALLATION:** Standard professional installation in up to 4 rooms only. Custom installation extra. **DIRECTV CINEMA/ON DEMAND:** Access to available DIRECTV On Demand programming is based on package selection. Actual number of TV shows and movies will vary. Some DIRECTV CINEMA and On Demand content requires an HD DVR (HR20 or later) or DVR (RZ2 or later). DIRECTV CINEMA Connection Kit (\$25) and broadband Internet service with speeds of 750 kbps or higher and a network router with an available Ethernet port are required. Visit directv.com/cinema for details. \$736 value based on (1) HD DVR and 3 HD Receiver upgrades and 2 years of HD Access (\$120/yr). Customer Satisfaction Rating based on 2011 American Customer Satisfaction Index. Programming, pricing, terms and conditions subject to change at any time. Pricing residential. Taxes not included. Receipt of DIRECTV programming subject to DIRECTV Customer Agreement; copy provided at directv.com/legal and in order confirmation. ©2012 DIRECTV, DIRECTV and the Cyclone Design logo, CHOICE, and CHOICE XTRA are trademarks of DIRECTV, Inc. All other trademarks and service marks are the property of their respective owners.