

EVERYDAY PRICE
GUARANTEE
UNTIL
2013!

Value-Packed. Viewer-Friendly.

A better value. Plain and simple.

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\$19⁹⁹
mo
FOR 12 MONTHS

with 24-month Agreement

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FREE PREMIUM MOVIE CHANNELS

For 3 months

Over 20 Channels



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HD DVR is leased. (\$6/mo DVR Service fee applies)
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NEW!



Introducing the Blockbuster Movie Pass

- Over 100,000 titles available
- Stream thousands of movies to your TV or PC
- Unlimited movies, TV shows and games by mail
- Unlimited in-store exchanges
- Over 20 additional entertainment channels
- **Included with your DISH Network subscription**

Exclusively from DISH Network

Up to 12 months with qualifying packages. Offer based on the discounted \$5 price for the Blockbuster Movie Pass. One disc at a time, \$10/mo value



It's easy to switch! Call Now!

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Everyday price guarantee valid only on the following packages: DishFAMILY, America's Top 120, America's Top 120 Plus, America's Top 200, America's Top 250, DISH America, DISH America Silver, DISH America Gold.

Blockbuster Movie Pass (1 disc at a time): Only available with new qualifying DISH Network service activated between 10/1/11 and 1/31/12. With a 24-month agreement and minimum of America's Top 200 programming package, for the first 12 months of your subscription, you receive a bundle of Blockbuster Movie Pass for \$5/mo (regularly \$10/mo) and America's "Everything" Pak for \$14.99/mo, America's Top 250 for \$39.99/mo, America's Top 200 for \$34.99/mo, or Dish/ATNTO Max for \$34.99/mo. Other qualifying packages include 3-month bundle. Promotional prices continue for applicable promotional period provided you subscribe to both components of the bundle and do not downgrade. After applicable promotional period, then-current prices apply to each component. Requires online DISH Network account for discs by mail; broadband internet to stream content; HD DVR to stream to TV. Exchange online rentals for free in-store movie rentals at participating BLOCKBUSTER stores. Offer not available in Puerto Rico or U.S. Virgin Islands. Streaming to TV and some channels not available with select packages.

Digital Home Advantage plan requires 24-month agreement and credit qualification. Cancellation fee of \$17.50/month remaining applies if service is terminated before end of agreement. After 12 months of programming credits, then-current price will apply. \$10/mo HD add-on fee waived for life of current account; requires 24-month agreement, continuous enrollment in AutoPay with Paperless Billing. After 3 months of free premium movie packages then-current price applies unless you downgrade. All equipment is leased and must be returned to DISH Network upon cancellation or unreturned equipment fees apply. Limit 6 leased tuners per account; upfront and monthly fees may apply based on type and number of receivers. HD programming requires HD television. Prices, packages and programming subject to change without notice. Offer available for new and qualified former customers, and subject to terms of applicable Promotional and Residential Customer agreements. Additional restrictions may apply. Offer ends 1/31/12. HBO®, Cinemax® and related channels and service marks are the property of Home Box Office, Inc. STARZ and related channels and service marks are property of Starz Entertainment, LLC. WATER FOR ELEPHANTS © 2011 Twentieth Century Fox Film Corporation. All rights reserved. LARRY CROWNE © 2011 Wendome International, LLC All Rights Reserved. SUPER 8 © 2011 PARAMOUNT PICTURES. All Rights Reserved.